



Toni Bou will have his own 360°/VR channel on mobile, TV and VR headsets on the Dream VR app

The Dream VR and Toni Bou have entered an agreement to launch the Toni Bou official 360°/VR channel where fans will be able to enjoy exclusive 360°/VR content from the sports star on their mobile devices, TVs or VR headsets.

Barcelona – April 3rd, 2019 –

Toni Bou will have his own 360°/VR channel thanks to a partnership with **The Dream VR**; the biggest virtual reality and 360° distribution network worldwide, whose coverage reaches up to 180 countries.

Toni Bou fans will be able to enjoy exclusive 360°/VR content on the official Toni Bou 360°/VR channel on **The Dream VR** app on mobile, TV and VR headsets.

All **Toni Bou** fans who subscribe to the Toni Bou 360°/VR channel can enjoy an immersive experience and ongoing contents of intimate moments with their favorite motorcycle star and get access to exclusive products and special offers exclusively designed for **“Dreamers”**.

These **“Dreamers”** are subscribers to the channel who will get a unique fan experience!



“We’re pleased to work together with the most successful motorcycle rider in history, with 25 world champion titles, and bringing his fans even closer to their idol through immersive experiences.”

Albert Palay, co-founder and CEO of The Dream VR



About THE DREAM VR

The Dream VR, inventor of 360° TV, is the most far-reaching multi-device platform to reproduce 360°/VR contents across TV, Mobile and VR Gear. With headquarters in Miami, Florida and a subsidiary in Barcelona, Spain, the company is the only technology provider in the world that can reproduce 360° content on 300 million Samsung Smart TVs and 50 million Apple TVs worldwide in 180 countries. The Dream VR App with millions of downloads is available on every major 360° and VR platform including iOS, Android, Samsung Smart TV, Apple TV, Google Daydream, HTC, Vive, Samsung Gear, Oculus, and Pico.

The Dream VR maintains collaboration channels with Formula 1®, Real Madrid FC, Dani Alves's Good and Crazy, among many others, which offer exclusive content.

Contact

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For more information visit the webpage www.thedreamvr.com and download the APP using the following links:

MOBILES



<http://apple.co/2i94Blr>



<http://bit.ly/2j8OaCp>

VR PLATFORMS



<http://ocul.us/2nXK1US>



<https://goo.gl/wmmdVN>

SMART TVs



<https://goo.gl/IMt9kF>